

GOVERNMENT DEPARTMENTS AND AGENCIES, ADVERTISING, PRINTED INFORMATION AND
PUBLIC RELATIONS BUDGET

1477. Hon. C.L. Edwardes to the Minister representing the Minister for Racing and Gaming; Government Enterprises; Goldfields-Esperance

For each department or agency under the Minister's responsibility, what is the total 2001/2002 budget for-

- (a) advertising (television, print and radio);
- (b) pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins; and
- (c) public relations and events management?

Mr RIPPER replied:

BUNBURY WATER BOARD (AQWEST)

- (a) Advertising \$14,000
- (b) Printing \$ 6,000
- (c) Public Relations \$21,000

BUSSELTON WATER BOARD

- (a) Television - Nil
- Print \$5,500
- Radio - Nil
- (b) Included in "Print" above
- (c) Official opening of admin centre \$6,000
- Other promotions \$23,000

GOVERNMENT EMPLOYEES SUPERANNUATION BOARD

- (a) \$96,000
- (b) \$82,000
- (c) Nil

GOLD CORPORATION

For Gold Corporation and its subsidiaries

- | | GoldCorp Australia | The Perth Mint Shop |
|-----|--------------------|---------------------|
| (a) | \$95,000 | \$135,000 |
| (b) | \$280,000 | \$79,600 |
| (c) | \$10,000 | - |

GOLDFIELDS-ESPERANCE DEVELOPMENT COMMISSION

- (a) \$17,500 (includes \$1500 for staff recruitment advertising)
- (b) \$35,000
- (c) \$7,000

INSURANCE COMMISSION OF WESTERN AUSTRALIA

- (a) \$102,000.
For the 2001/2002 Financial Year the Insurance Commission will contribute \$2.5 million to road safety and accident prevention initiatives. The money is paid to the Transport Co-ordination Fund where the Road Safety Council allocates monies to programs, including public education advertising campaigns and regional forums.
- (b) \$44,000.
- (c) \$1,150,000 (includes \$1million for Insurance Commission initiated road safety and accident prevention programs).

LOTTERIES COMMISSION

(a)	Public Affairs: Corporate	TV commercials	\$90,000	Production
		Media	\$50,000	
		Press	\$36,000	Space &
		Production		
			\$176,000	
	Community Funding	Funding rounds	\$ 16,000	
	Sales & Marketing advertising	Radio/press/TV	\$6,105,477	Product
	Total		\$6,297,477	
(b)	Public Affairs	Brochures	\$18,000	(Not used)
	Community Funding	Brochures	\$14,000	
	Sales & Marketing	Brochures	\$619,000	
	Total		\$651,000	
(c)	Public Affairs	Public relations	\$109,150	
		Events management	\$33,400	
			\$142,550	
	Community Funding	Seminar/info sessions	\$10,000	
	Sales & Marketing	n/a		
	Total		\$152,000	

RACING AND GAMING DEPARTMENT OF

The Minister for Racing and Gaming has provided the following answer for the Department of Racing, Gaming and Liquor [DRGL]; Burswood Park Board [BPB]; Totalisator Agency Board [TAB] and the Western Australian Greyhound Racing Authority [WAGRA].

(1a)	DRGL	BPB	TAB	WAGRA
	\$13,250	\$13,500	\$796,760	\$270,000
(1b)	DRGL	BPB	TAB	WAGRA
	\$24,300	\$4,000	\$173,790	\$70,000
(1c)	DRGL	BPB	TAB	WAGRA
	NIL	\$15,000	\$12,000	\$70,000

WATER CORPORATION

(a)	\$494,000
(b)	\$ 85,000
(c)	\$146,500